



Partner with Nest Insight

Work with us to help solve the challenges facing a new generation of retirement savers

Established by the UK government as part of its auto enrolment initiative, Nest is one of the world's fastest-growing pension schemes by member numbers.

Our members are overwhelmingly those with lower and moderate incomes and those working in sectors with employment patterns that have traditionally made them hard for the pensions industry to reach. Many had no prior experience of pensions or investment products before enrolment into Nest. Auto enrolment has helped significantly increase participation in pension saving. However, workers face competing financial challenges, and important questions remain around how we ensure that people can build up sufficient assets to meet a range of financial goals.

That's one of the reasons we've set up Nest Insight. Our mission is to understand and address the challenges facing defined contribution (DC) savers. Understanding these issues, and the potential solutions that could help people build up adequate retirement pots within a healthier overall financial position, is a key focus of our research.

We're building a rich store of data and insights on the needs and behaviours of this previously under-researched population, which we work to understand and share widely and freely so our research can benefit DC savers around the globe.

Our work comprises original collaborative research projects underpinned by a programme of dynamic events and communications, the centrepiece of which is our annual conference each summer.

Our ambitious programme is only possible by working in partnership with organisations that share our research interests and values. We're looking to expand our network of academic institutions, think tanks, consumer groups and industry partners to help ensure our work is as robust and impactful as possible. In particular, we need funding partners to enable us to deliver this important work.

To find out more about supporting Nest Insight and working with us as a research partner, funder or both, we would love to hear from you.

Nest in numbers

From a standing start in October 2012, when auto enrolment was first introduced, Nest now has...*



over **£8 billion** assets under management



Our opt-out rate is **7.3%** on average



Median member income is **£19,000**



47% of members are younger than 35 years old



Around **42%** of members change jobs every year



50% of active members work for an organisation with more than 50 workers



50% of active members work for an organisation with 1 to 49 workers

* Figures as at Q2 2019

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